

Side Recruiting Referral Program

side.com/referral



OVERVIEW

Grow Together

The most effective way to grow a successful company together is to attract other partner and associate agents who share our values. That's why Side offers a referral bonus for every new partner and team agent you endorse. If they sign up with Side, you get a finder's fee.

REWARDS

Referral Bonus

Side offers a \$1,000 referral bonus for each agent that you endorse and encourage to become part of the network. You must be the first person on record to provide the referral. Bonuses are paid upon the new agent's license transfer.

Easily Endorse

Network Referrals

Identify agents in your network who would make a great addition to the Side network.

- Visit the Side Referral Page at side.com/referral
- Fill out the form on the right side of the page and click 'Submit'

NOTE: Only refer agents you've interacted with before & are confident will make an amazing addition to our exclusive Side agent community. Agent qualification starts at \$3M+ annual production for associates.

Status Updates

You will be notified via email provided as your referral progresses through our sales process. For any questions regarding the status or program as a whole please reach out to agentreferrals@side.com and a member of our team will be in touch.

Side Outreach & Tracking

Email to Referred Agents

Within 24 hours, your referral will receive an email from Side informing them that they have been endorsed by you. This email is designed to gauge interest and identify next steps. You'll be copied on this communication.

We would love for you to personally respond to this message and encourage the meeting.

Referral Questions

Contact us at agentreferrals@side.com to check the status of your referral or referral bonus.

Frequently Asked Questions

Who can submit a referral?

Side Partner Agents, Side Associate Agents, and Side Employees

What are the referral payouts?

\$1,000 for referrals when they transfer their license within 6 months of being referred.

Important - Associate agents are not eligible to receive a referral bonus when referring agents to their own teams.

How many referrals can I submit?

Although only one referral is allowed per agent there is no limit on how many referrals can be submitted by one person.

Who can I reach out to with questions about the referral program?

For any questions regarding the referral program please send an email to agentreferrals@side.com and a member of our referral team will be happy to assist you.