

## Build a Culture of Mentorship. Reap the Rewards.

You're already referring partner-qualified candidates to join the Side Community, and supporting them on their journey to own their own business. Now, it's time to share in their success. **PartnerUp Referrals** pays Founding Partners a percentage of Side's revenue in perpetuity when a partner-qualified referral joins our exclusive and collaborative community.

### Connecting Like-Minded Leaders



#### Get Rewarded for the Connections You're Already Making

PartnerUp Referrals provides your company with a new revenue stream you can use to grow your business, your team and even your community.



#### Grow Your Income as Your Referral Companies Grow

Unlike any other program on the market, PartnerUp Referrals payout on your referral's entire team and has no caps. As the partners you refer grow their companies, your referral income grows, too.



#### Increase the Quality and Reach of Your Network

When you add new, qualified partners to the Side Community, you'll benefit from their expertise, recommendations and referrals. You'll also have access to more off-market listings from boutiques nationwide.

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Before Side, going independent meant stranding yourself on an island. With Side, you join a community of founding partners united in a common mission: to grow a one-of-a-kind boutique company.

- Steve Capezza, *President, Side*

## How It Works



### Find and Refer Qualified Partners

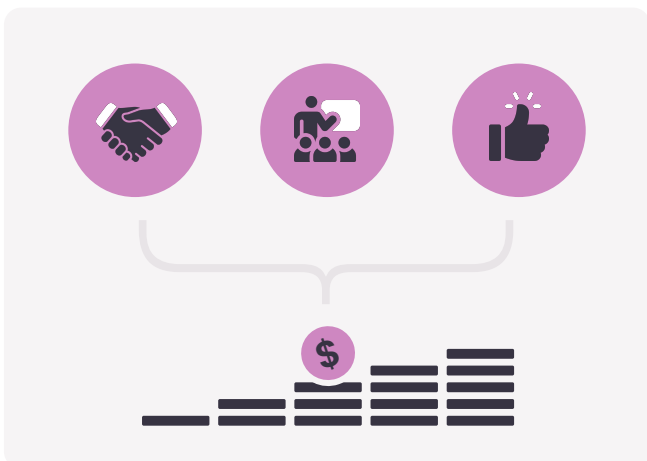
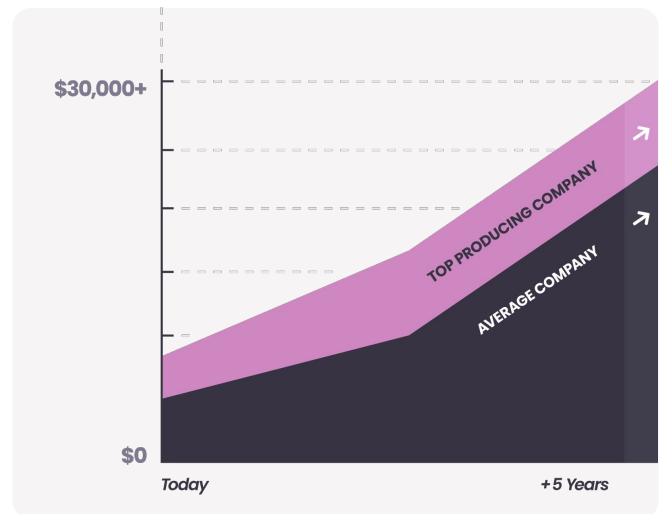
Get rewarded for referring partner-qualified agents to the Side Community.

- Find agents you know who make a minimum of \$30 million in production\*.
- Make a warm introduction to your local Partner Ambassador.
- Touch base with your referral and answer questions throughout the sales process.

### Get a Percentage of What Side Makes

Revenue share is based on your referrals' current and future production.

- Receive 10%\*\* of Side's revenue from the entire referral company, uncapped.
- Revenue share is active as long as both Partners are on the Side Platform.
- Payments will be made quarterly.



### Increase Your Payout over Time

As the new partner company grows, the payout that you make grows with it.

- Mentor referrals on company setup.
- Coach referrals on growing their business.
- Recommend agents and client referrals.

\*Other qualifications may apply.

\*\* Payout percentage is subject to change.